

BrooklineCAN Membership Committee

May 13, 2015

Notes

Attending: Molly Turlish, Karen Fischer, Ellen Young

Absent: Peter Ames, Linda Cheren, Ruthann Dobek, Virginia LaPlante, Shirley Partoll, Sonia Wong

Membership numbers: BrooklineCAN has 333 active/paid members, compared with 322 April 6. Calling the former members and emails sent to members whose renewal date is coming the following month seem to be effective.

Membership brochure: The new brochures were delivered the morning after our March meeting. Molly asked Karen & Ellen to send any possible edits to her so we can continue to focus and slim the text.

Upcoming events: We need one person to staff the BrooklineCAN table from 12-2 May 14; Karen agreed to take both hours. For the membership event May 19, focused on The Conversation Project, assistance with registration is needed. Both Ellen and Karen agreed to arrive at 4:45 to assist with registration, along with Shirley Partoll. The event team is chaired by Judith Kidd and includes Barbara Simonetti, Melissa & David Trevvett, Gayle Rich, Karen, and Molly. We hope to have 50 people attend. Posters and flyers have been distributed around town, primarily in the Coolidge Corner area, notices have been sent to churches, and notices have been printed in the TAB, the Senior Center newsletter, and the BrooklineCAN newsletter.

Calling Former Members. We reviewed and updated the list of former members whose renewal dates fell from September through April. The list of assignments is included with these notes. The idea of creating a special phone team that would make calls to former members was discussed. Molly will proceed with recruiting people for this team. We hope that a member of the Membership Committee will head the phone team and provide liaison with the full committee. Members of the phone team would not be expected to attend committee meetings.

Next meeting. Our next meeting is Wednesday, June 24, which will be the final meeting before September; watch for room numbers on the daily schedule as you enter the Center. We will discuss meeting schedules for September 2015-July 2016. We may return to second Wednesdays of the month for regular meetings, either monthly, quarterly, or every-other month.

Submitted by Molly Turlish

5/18/15